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FOR IMMEDIATE RELEASE

POKER WHIZ WHEEL™ Debuts at 4th Annual 2008 Gaming Life Expo (GLE)

TAMPA BAY, June 4, 2008 – Poker professionals and amateurs alike will have their first opportunity to interact with the **POKER WHIZ WHEEL™** at its debut during the 4th Annual GLE July 3 – 6, 2008 at the RIO All-Suite Hotel & Casino in Las Vegas, NV. In summer 2008, the **POKER WHIZ WHEEL™** will be available for purchase online at **POKERWHIZWHEEL.com**.

“What better opportunity to introduce the **POKER WHIZ WHEEL™** to the gaming community than the GLE,” said Donny Campbell, CEO of Poker Whiz Wheel, LLC. “Our unique product is the only one of its kind worldwide and we couldn’t be more excited to share it with poker enthusiasts.”

The **POKER WHIZ WHEEL™** is the most advanced interactive visual Pre-Flop reference guide available for Texas Hold’Em players. The **POKER WHIZ WHEEL™** presents the 169 two-card hand combinations concisely by displaying simple color-coded data sets that allow players to select and action their dealt hands. The **POKER WHIZ WHEEL™** shows players the hand ranking, relative strength, recommended play action for early, middle and late position, and the maximum number of players to play the selected two-card combination against. Compact, portable and durable, the **POKER WHIZ WHEEL™** can be used in live cash games, single and multi-table tournaments, online gaming sites and recreational games.

“Whiz Wheels have been used for centuries by aviation and military professionals to provide simplified solutions for complex data sets,” remarked Campbell. “The **POKER WHIZ WHEEL™** serves this same function for poker players. It solves the need to have a quick-reference strategy guide on-hand while eliminating having to fumble through volumes of books or awkward strategy cards. The **POKER WHIZ WHEEL™** is the only reference you need to help you Enhance Your Game, One Hand at a Time™.”

The **POKER WHIZ WHEEL™** team will be set up at Booth 631 to sample and sell the product. Though regularly priced at \$29.95, the **POKER WHIZ WHEEL™** will be specially priced for GLE patrons at \$20 each.

For more information, visit:

WWW.POKERWHIZWHEEL.COM

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